Ahmed Hissam
Full Stack Developer, Digital Marketer, SEO Expert

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Portfolio: hissam.org | **LinkedIn**: https://linkedin.com/in/ahissam/

Professional Summary

Full Stack Developer, Digital Marketer with Certification, and Webmaster with 1.5 years of experience. I went to an in-person digital marketing course for 6 months at Creative IT Institute starting. I help businesses grow their website and social media through effective SEO and Digital marketing. I can collaborate with creative departments to create ad copies and then run ad campaigns independently on Google and Meta platforms to leverage paid reach, traffic and conversions. I have worked on various training projects performing Keyword Research, On Page & Technical SEO optimizations and assisted with creating backlinks that helped improve SEO and User Experience (UX). The professional course at Creative IT has given me experience with paid ad campaigns, lead generation, YouTube SEO, Email Marketing & social media management. I have experience creating and editing video content on YouTube as a hobby and have a deep understanding of user retention and CTR optimization, skills that directly transfer to Digital Marketing.

Skills

SEO Skills: On Page, Off Page, Technical SEO, Keyword Research, Competitor Analysis, Site Audit, On Page Linking Strategies, Backlink Creation Assistance, Schema Markup Setup, XML Sitemap Validation, Robots.txt, GSC, Google Analytics, GBP, Semrush, Ahrefs, Click Through Rate, Conversion Rate Optimization, Landing Page Optimization, Bounce Rate, Organic & Paid Ranking

Digital Marketing Skills: Social Media Management, YouTube SEO, Google Ads, Meta Ads, LinkedIn & Pinterest Ads

Front End: HTML, CSS, JavaScript, React, Next JS, Tailwind CSS

Back End: Node, Express, EJS, PostgresSQL, Prisma, MongoDB, Supabase, MongoDB Atlas

Other Skills: Git and GitHub, Netlify, Ubuntu, WordPress, Custom Themes, Child Themes, Yoast SEO, Elementor, User Retention & Engagement

Communication Skills: Strong communicator in English with a good accent, avoiding redundancies, understanding motives, focusing on productive communication and decent writing skills.

Experience

Portfolio

- Experience with UI design in Figma ensuring clean UI and UX for the best results
- Built the portfolio website with Next JS and deployed on Netlify through GitHub
- Experience with React hooks, SSR, SSG, PPR, route groups, nested layouts, parallel routing, Link and Image components, libraries like pathname, setting up metadata and connecting Google Analytics
- Worked with useState, useEffect and browser cookies for conditional rendering
- Experience using Vite, Typescript, Tailwind, Git and GitHub, Ubuntu

Languages

English: Native / Bilingual, Written and Spoken (Preferred)

Bangla: Native, Written and Spoken

Certifications

- **Creative IT Institute**: Digital Marketing (In person)
- Semrush Academy: SEO Basics
- HubSpot Academy: Digital Marketing Fundamentals
- HubSpot Academy: SEO

Personal Information

Nationality: Bangladeshi
Date of Birth: April 25, 2005
Marital Status: Unmarried
Religion: Islam
Address: Rupnagar R/A, Mirpur, Dhaka, Bangladesh.

Job Preferences

Work Permit: I have a work permit in Bangladesh

Visa/Sponsorship: I will not require a visa or sponsorship now or in the future as I intend to work from my current place of residence

Setting: On-Site or Remote

Commute: Can commute within Dhaka, Bangladesh

Contact: Prefer through email